



International Green Entrepreneurship Ideas
Challenge

Welcome Pack

BALIKKESİR, Turkey
2-11 May 2019



About Project

EU's "2020 Smart, Sustainable and Inclusive Growth" Strategy supports green growth, by means that, supporting innovative business models that can increase welfare without destroying the nature. As Global Environmental Organization, the main objective of our International Green Entrepreneurship Ideas Challenge Project is; dissemination of green entrepreneurship, among young people, to improve youngs' knowledge and skills on green entrepreneurship and innovation, and to create an ecosystem which youngs can put their green venture ideas into practise. An an output of the project, Online Green Entrepreneurship and Innovation Platform will be established. This platform will work as a network and be a center of consultancy, training and business development activities that will bring together volunteers, external independet experts, NGO workers, investors, academicians and candidate entrepreneurs at an online platform regularly. Platform member individuals/ institutions will sustain the activities such as; think tank wokshops, joint study, seminars, trainings and consultancy services. Thus, our country's transtiton to innovation focused economy will be ensured by supporting the increase of value- added green ventures. Moreover, we are aiming to lay the foundation of green entrepreneurship ecosystem via this platform which is nonesuch in Turkey. From this aspect, this project will offer a new alternative model to young unemployment problem by promoting innovative green entrepreneurship.



WELCOME TO BALIKKESİR

The province of Balıkesir has pretty little towns of wide natural beauties. The beaches extending for kilometers on both the Aegean and Marmara coasts, the dazzling waters of deep blue, and rich greenery gently covering the land, attract anyone who would like to have a wonderful time in the midst of wonderful scenery.

Having housed many civilizations in Anatolia throughout its long past, the province is a rich center of historical remains bringing the oldest times of humanity to light. The attractive Yildirim and Zagnos Pasa Mosques in the city center are examples of the monuments of earlier periods besides the interesting clock tower, while the towns nearby also hold ruins from the remote ages, standing in a beautiful natural scenery.

The Gulf of Edremit, lying on the Aegean, is one of these lovely sites, with a broad choice of beaches and seaside resorts overlooking the clear sea. Edremit and Altinoluk (which is an oxygen heaven, ranks second in the world for a high oxygen density) are the towns that stud this wonderful area, together with Oren, where green pine forests meet the sandy shores of fine holiday resorts. In one part of this beautiful village you may see Roman and Byzantine ruins, while in the other you can find the most fresh and delicious seafood and typical dishes of the district, offered by good restaurants.

Called as "Olive Riviera", Ayvalık is reached by following the olive groves. This town is also a picturesque spot with its fine beaches facing a collection of 25 small lovely islands. An attraction in the town is the Taksiyarkis Church. Its great architecture and marble carvings are worth seeing. Nearby is the "Seytan Sofrası" (the Devil's Banquet) which offers one of the most perfect panoramic sunsets in the world. The site also affords a marvelous view of the Sarmisakli peninsula, famous for its beaches, and the little island of Cunda (Alibey).

Gonen, 30 kilometers from Bandırma, is another excellent relaxation center, possessing therapeutic thermal springs. The health and cure establishments here, have been used by people suffering from various illnesses since the earliest times.

Located at the foot of Kazdağı, is Akçay, another popular spa-center with its spring waters that effect cures. Besides the health-related opportunities, this town offers a beautiful natural scenery, fitting its legendary fame. According to mythology, the world's first beauty contest was held here, on Mount Ida, and Aphrodite was chosen the queen from the three beautiful goddesses. This was considered as the starting point of everything in Trojan War.

Lying off the coast from this province are the pretty islands, Marmara and Avşa. Famed for their wine and fish, these sites offer wonderful shorelines. Marmara island is full of historical treasures which increase its attractiveness. Here is the "Mermer Plajı" (Marble Beach) which takes its name from the marbles for which the town is famous.

Erdek, on the coast of Marmara Sea, is a nice tourist center, situated on the beautiful Kapıdağ peninsula. Olive trees, vineyards and fruit gardens are features of this land which is surrounded by the clearest waters of the region. The Hadrian's Temple at Kyzikos is here, alongside many other historical remains that adorn the area.

Of particular interest is the Manyas National Park near Bandırma which is the "Bird Paradise", sheltering 239 species of birds. It is a restful and lovely place for bird watchers, just as the whole city is for nature-lovers.



Participant Profile

- 10 Participants from all partners
8 pax (18-30 Ages) + 2 group leader (No limited Age)
- The gender balance is so important
- Environmentalist

FLIGHTS AND TRANSFERS

There are 2 airports that you can fly.

1. **İstanbul Atatürk Airport:** It is the main international airport serving Istanbul, and the biggest airport in Turkey by total number of passengers, destinations served and aircraft movements. It is on the European side of the city, it is located 24 km (15 mi) west of the city centre and serves as the main hub for Turkish Airlines.
<http://www.ataturkairport.com/?language=EN>
2. **Sabiha Gökçen Airport:** Located on the Anatolian shore of Istanbul at Pendik / Kurtkoy, at a distance of 40 km to Kadikoy, 12 km to Pendik and 50 km to Taksim. It has a really convenient traffic in terms of transportation with its 1.5 km connection to the TEM motorway.
<https://www.sabihagokcen.aero/homepage>

You have one way of coming to Balıkklesir from İstanbul Atatürk Airport.& İstanbul Sabiha Gökçen Airport

1. Firstly you should catch the metro from airport to İstanbul- Esenler bus station if you are coming from İstanbul Atatürk Airport .

It takes 20-30 minutes from the airport to bus station. You can buy a ticket from the airport train (metro) station. you can buy a bus card that is 6 TRY, put money and then use it (for one way 2.6 TRY).

2. From İstanbul to Balıkklesir there is a direct bus, you can check it from this website:

<https://www.pamukkale.com.tr/>

Arrival

Please plan to arrive at the venue on 2nd of May. Dinner will be served between 19:00 – 20:00. If you expect to arrive later, please notify us (see email address above).

Departure

Please arrange your onward travel to leave from the venue in the morning of 11th May. You must make sure you have your onward travel arranged before arriving in Turkey.



COSTS

Accommodation, travel, food, activity costs will be covered within the program. Most importantly, travel costs will be reimbursed approximately **after 3 Months(When the final report approved by our NA)** of the submission of all the original travel documents. Reimbursements will be done through bank transfer so as to assure the travel documents like boarding passes, bus and train tickets.

The maximum travel budget is

Spain – 360 EUR (for per person)

Lithuania-275 EUR (for per person)

Greece 275 EUR (for per person)

P.S : Please keep your all boarding passes and tickets (bus, public bus, train,etc.) for reimbursement.

Personal spending money

There are cash machines near the venue and at the airport. As a general rule, any cash machine that displays the Visa badge can be used by Plus cardholders and those displaying the MasterCard badge can be used by Cirrus cardholders. Recognised international credit cards and debit cards with a 4 digit PIN can also be used at shops.

Health/medical insurance

Please make sure you have adequate personal insurance (medical, travel/cancellation, personal possessions) for the duration of the event. There is no budget for insurance, so you should pay for your own.

PRACTICAL INFORMATION

Electrical voltage

Turkey standard voltage is 220 V 50 hz, with 2 round pins plugs. You may wish to bring an adapter with you.



Smoking/non-smoking arrangements

Turkey introduced a new law to make all closed public places and workplaces not allowed to smoke. If you wish to smoke, be prepared to smoke outdoors.

The weather

The **weather** in Balıkesir is warm during the May

The shops

The **opening time** for shops is around 8 am then the closing time is at 10 pm.

Here some Turkish words you might find useful!

Hello! – Merhaba	Congratulations – Tebrik ederim
Good morning – Günaydın	I love you – Seni seviyorum
Good evening – İyi akşamlar	Beautiful – Güzel
Good night – İyi Geceler	Good - İyi
How are you? - Nasılsın?	I am sorry – Özür dilerim
I am fine. - İyiyim	Be careful – Dikkatli ol
Please – Lütfen	How much is it? – Ne kadar?
Yes – Evet	Enjoy your meal – Afiyet Olsun
No – Hayır	See you soon – Görüşmek üzere
Maybe – Belki	Excuse me - Afedersiniz
Help – Yardım	Thank you – Teşekkür ederim

EMERGENCY NUMBERS



Ambulance: 112
Police: 155
Fire Dept.: 110
Military Police: 156



Organization Responsible

Ongu Yilkan Tekeli – +90 506 428 43 32

kureselcevrederneji@gmail.com