

Info about our Erasmus+ Youth project-Youth Exchange

Youth Exchange: “Social media FOSTER Youth Skills”

Social media is a computer-based technology that facilitates the sharing of ideas and information and the building of virtual networks and communities. Social media originated as a tool that people used to interact with friends and family but was later adopted by businesses that wanted to take advantage of a popular new communication method to reach out for customers. The power of social media is great concerning the labor market, because it has the ability to connect youth with businesses and employers all around the world and find information about opportunities for employability.

The project’s aim is:

The aim of the project is to empower youth’s skills by using social media so as to enhance their communicational, social and digital skills in their efforts of getting employed not only in their personal but professional life too.

The youth exchange is based on the approach and principles of non-formal education.

The language of the training course will be English.

An APV will be held in Patras, Achaia, Greece, on 14/03-15/03/2020

The **Youth Exchange will take place in Selianitika, Achaia, Greece, from 15th May 2020 – 23rd May 2020, in a hotel by the sea.** It will include 43 participants from 8 countries from EU and EECA region (Greece, Serbia, Italy, Spain, Lithuania, Romania, Sweden and Hungary).

PARTICIPANTS

Target group:

Youngsters, Youth leaders= 5 persons

4 participants per organisation age 18-30 and 1 leader with no age limit!

- It is necessary that participants have good level of English, so they can actively participate in all workshops and communicate with other youngsters.
- Participants should be motivated and open minded, ready to participate in a non-formal learning experience, positive and proactive.
- Participants have to be ready to take part in project's local actions and later implement future actions in their own countries/communities.
- Young people seemed to be disadvantaged or with fewer opportunities, unemployed and lacking of skills.