



ENTREVOOLUTION

Erasmus+ TC project - infopack

KEY INFORMATION

Erasmus+ training course “Entrevolution” was approved by the Czech National Agency. The project is a follow-up of successful training courses “You-the young entrepreneur”, “Start-up Summit” and “Kickstart your business” held in Czech Republic in 2015, 2017 and 2018.

Czech Republic

Blansko, Brno & Prague

The project will take place in Blansko, CZ. Participants will stay in a cozy recreation resort. There will be field trips to Brno and Prague

December 2019

8 till 15

8 days full of activities + 2 days for arrivals and departures. Participants have to attend all the agenda.

7 countries

30 people

Participants aged 18 to 30 with deep interest in entrepreneurship and with great command of English are welcome to join the project. Each country sends 4 people.

AIM OF THE PROJECT

The aim of this training course is to positively change attitudes of young people towards each of basic principals of entrepreneurship. To provide you with knowledge and competence which would help you to decide whether you are the right one for opening your own business. To eventually help you with your first entrepreneurial steps.

HARD SKILLS

Project management
Marketing strategy
Business modeling
Finance

SOTF SKILLS

Presentation skills
Communication
Teamwork
Creativity

ATTITUDES

Business mindset
Social responsibility
Proactivity

KEY ACTIVITIES

- **Teambuildings and city games**
Get to know others, discover Brno and Prague
- **Business Idea Generation: Make it work**
How to create working business idea
- **Business Model canvas**
Learning to use modern tool
- **Project management: Track the way**
Action steps, triangle and useful tools
- **Marketing: Get it out there**
Strategies and creative process
- **Finance: Fund it**
Revenues and costs of a new business
- **Presentation skills**
How to stand out during pitching for investors

AGENDA

The agenda may subject to change.

	Type of track	Dec 7th	Dec 8th	Dec 9th	Dec 10th	Dec 11th	Dec 12th	Dec 13th	Dec 14th	Dec 15th	Dec 16th
Morning	General track		Intro & teambuildings	Business model generation	Brno: Impact HUB visit, Podnikni to meetup	Project management	Finance	Prague: UP21 incubator	Idea Generation	24 hours Business hackaton + Dragon's Den	Departures
	Expert track			<i>To be confirmed</i>		Websites for dummies	Social media ads				
Afternoon	General track	Arrivals	Self discovery	Product development	Brno city game	General marketing	Presentation skills	Prague city game	24 hours Business hackaton	Closing	
	Expert track			Online hacks		Pitching for investors	Presentation skills				
Evening		Outdoor out of comfort intro night	Evening networking	Fuck up night	Dinner out	Cultural night				Good bye party	

Some days there are going to be simultaneous sessions – general track and expert track.

THE VENUE

The project takes place in Blansko, Czech Republic with field trips to Brno and Prague. Participants will visit several innovation centers and places which support young entrepreneurs.



Blansko



Brno



Prague

ACCOMODATION

Rooms for 2, 3 or 4 persons with shower in recreation resort Vyhlička in Blansko near Brno, Czech Republic.



HOSTING ORGANISATION

PROACTIVE MIND is an informal group of active young people interested in working with youth and in providing them with opportunities for their development. Group was established as a reaction for emerging problems among European population such as lack of cross-cultural understanding, unhealthy lifestyle, employability of youth and passivity of youth towards problems in their community and their living environment.



TC Kickstart your business 2018
organized by PROACTIVE MIND



TC Start-up Summit 2017 organized
by PROACTIVE MIND



TC You-the young entrepreneur 2015
organized by PROACTIVE MIND

ORGANIZING TEAM

The project is organized and facilitated by experienced Erasmus+ international team. External business trainers will be involved in the project.



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Co-founder of Minutovy Recnik
CZECH REPUBLIC



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Lucie Sitarova

Proactive Mind co-founder
EVS volunteer, dance instructor
CZECH REPUBLIC



Roman Proskalovich

START Berlin
BELARUS

REIMBURSEMENT LIMIT

- **Future in our hands**
Armenia (travel limit 360 Eur per person)
- **Diversaway**
Georgia (travel limit 360 Eur per person)
- **Vagamondo**
Italy (travel limit 275 Eur per person)
- **League of youth voluntary service**
Belarus (travel limit 275 Eur per person)
- **We go**
Lithuania (travel limit 275 Eur per person)
- **IDA**
Croatia (travel limit 180 Eur per person)

PROFILE OF PARTICIPANTS



Age limit: 19 – 26

Perfect command of English

Youth worker or aspiring entrepreneur

Zero or little experience with entrepreneurship

Proactive mindset

Ability to attend the whole project

Watch the atmosphere

Wondering what would the project be like? Watch last year's project video to understand the atmosphere!

<http://tiny.cc/entrevolutionvideo>

HOW TO APPLY

Entrepreneurship takes courage. As well as talking in front of a camera. But you can do it. Instead of filling long and boring application form, we only want you to fill in basic information about you. Keep the rest for a video. Submit the application form with the **1 minute long video** to your sending organization until **September 30th**. Selected candidates will be notified until **October 14th**.



TOPIC OF THE VIDEO

Who are you? What are the 3 things which you need to learn to become a successful entrepreneur? Why?



Proactive Mind

www.proactivemind.eu